
Title of the course

- **230171 Research seminar in Competitiveness I**

Organizing center/area leading the course

Deusto International Research School (DIRS) – PhD program in Business and Territorial Competitiveness, Innovation and Sustainability

Training category

AF7. Methodology and research techniques

Professor/Coordinator of the training course

Coordinator: Iñaki Peña. Lecturers: Iñaki Peña, Guillermo Badia, Lidia Lobán, Mikel Larreina

Priority group

All PhD students

Competences

This course is aimed at contributing to the following basic competences:

- CB12. Capacity to conceive, design or create, put in practice and adopt a relevant and creative process of research.
- CB13. Capacity to contribute to the widening of the knowledge frontier through original research.

It also has a focus on the reinforcement of the following personal skills:

- CA03. To design, create, develop and start projects that are novel and innovative in a given field of knowledge.
- CA04. To work in teams as well as being sufficiently autonomous in an international and multidisciplinary context.

Pre-requisites / prior knowledge

None

Contents

- Written design of research work
- Development of skills for public presentation of research work
- Knowledge sharing and constructive criticism

Level of the course

Introductory

Methodology

Students will participate with different roles as Presenters (P), Discussant of papers (D-P) and Audience (A).

- Assignment for Presenters (P): Submission by experienced PhD students of
 - Draft of paper (research work).
 - Ppt for 20-minutes presentation.
- Assignment for Discussants (D-P): Submission by experienced PhD students of
 - 1-page with comments for paper (research work).
 - Optional: Ppt for 5-minutes with comments to paper (research work).
- Assignment for Audience (A):
 - Participate in Q&A with constructive comments to presenters

Language of instruction

English

Mode of instruction

In-class and virtual attendance

Number of places

All PhD students

Assessment

Students with Presenter Role will be graded based upon:

- Written assignment 50%
- Oral presentation 40%
- Active participation 10%

Students with Discussant Role will be graded based upon:

- Valuable comments to Presenters 90%
- Active participation 10%

Students with Audience Role will be graded based upon:

- Active participation 100%

Number of hours

8 hours

San Sebastian Campus

Date: Tuesday, 21 November 2023 (9:00-17:00)