

# Interdisciplinary Research Platform **Ageing and Wellbeing**



European Innovation  
Partnership on Active  
and Healthy Ageing  
REFERENCE SITE



## **Living & Ageing Well**

*Research and innovation for the promotion of healthy lives  
and wellbeing for all at all ages*



# Interdisciplinary Research Platform Ageing and Wellbeing

## Who we are

Around 30 researchers from different fields of knowledge committed with UN Agenda for Sustainable Development and working together to generate innovative research results to the benefit of active and healthy ageing throughout the life course.

## What we do

- Interdisciplinary and intersectoral collaborative research bringing together DEUSTO researchers with local, regional and international partners
- Participation in regional, national and international research projects
- Active involvement in international networks of excellence
- Co-creation in the identification of local and international social needs

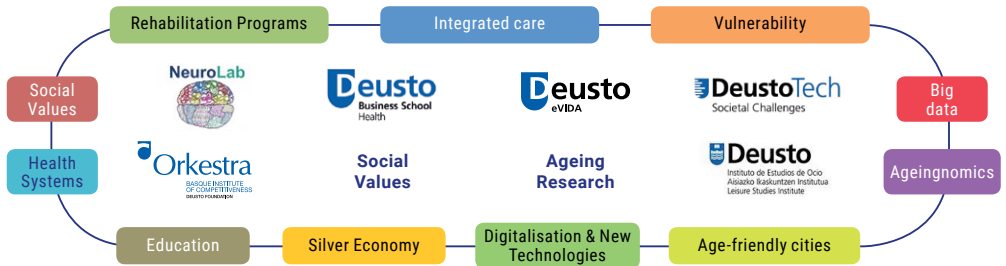
- Helping meeting UN Sustainable Development Goals:



## What we offer

### INTERDISCIPLINARY COLLABORATION

11 disciplines contribute to the challenge of demographic change with 7 research units involved



### INTERSECTORAL COLLABORATION

Working with more than 200 organisations from all over the world

202 stakeholders

|                  |              |
|------------------|--------------|
| International 71 | National 131 |
|------------------|--------------|



- 31% Business
- 26% Non-profit organisation
- 21% Education & training
- 11% Public administration
- 6% Network
- 6% Technology centre

## INTERNATIONAL PARTNERSHIP



Member of the European Innovation Partnership on Active and Healthy Ageing ([EIP AHA](#))



Participation in the [Covenant on Demographic Change](#)

### Participation in International research and innovation projects:



[H2020 CITY4AGE](#): Elderly-friendly City services for active and healthy ageing



[H2020 ITN CATCH - Cancer](#): Activating Technology for Connected Health



[HEALTH SUNFRAIL](#): Reference Site Network for Prevention and Care of Frailty and Chronic Conditions in community dwelling persons of EU Countries



[CHIST-ERA-AMIS](#): Access Multilingual Information Opinions



[AAL DAPAS](#): Deploying AAL Packages at Scale

[INTERREG SAREA](#): Development and dissemination of care models for children and elderly people based on cross-border exchanges of innovative practices among professionals of Atlantic Pyrenees and Gipuzkoa

[EPHA Air Quality and Health](#)

[AAL FrAAgile](#): Platform for detecting and preventing frailty and falls

[AAL VirtuAAL](#): Virtual and augmented reality for combating cognitive decline

[INTERREG EU SHAFE](#): Europe Enabling Smart Healthy Age-Friendly Environments



[INTERREG ITHACA](#): InnovaTION in Health And Care for All



[INTERREG TITAN](#): Network for Technology, Innovation and Translation in Ageing



[H2020 DIH-HERO](#): Digital Innovation Hubs in Healthcare Robotics

## RESEARCH WITH IMPACT ON:

### More active and healthy ageing society

- Development and implementation of rehabilitation programmes (e.g. [REHACOP](#) and [REHACOG](#))
- Implementation of the [WHO age-friendly cities project](#)

### Inclusion of the elderly in society

- Studies on elderly vulnerability and social values
- [Deustobide school of citizens](#)

### Development of new products and services for a more competitive Silver Economy

- Analysis of the regional economic potential and identification of future sectors and training needs

### Innovative integrated care services and policies

- Leading innovation processes for the healthcare systems
- Deployment of innovative and integrated care models (e.g. [Pasaia Project](#))

### Better health care management

- New technologies and big data analytics to prevent diseases, develop treatments and reduce healthcare costs
- Co-creation and testing of serious 3D gaming (e.g. [FRED](#), Healthy Heart, Crazywords)

*Internationalisation based on interdisciplinary and intersectoral collaborations as a driver for innovative and inclusive research with scientific and social impact*

## DEUSTO INTERDISCIPLINARY RESEARCH PLATFORMS



AGEING & WELLBEING



B-CREATIVE



GENDER



SOCIAL JUSTICE



STRENGTHENING PARTICIPATION

---

### Contact us:

International Research Project Office (IRPO)  
University of Deusto  
Avda. de las Universidades, 24, 48007 Bilbao  
+34 944 139 208  
[ageing@deusto.es](mailto:ageing@deusto.es)

[www.deusto.es/interdisciplinary\\_platforms/ageing](http://www.deusto.es/interdisciplinary_platforms/ageing)



[www.facebook.com/DeustoResearch](https://www.facebook.com/DeustoResearch)



[twitter.com/DeustoResearch](https://twitter.com/DeustoResearch)



Basque Country, A 4 stars Reference Site  
awarded by the European Commission