



***Creativity and Co-creation towards Smart,  
Innovative, Wise and Sustainable Urban  
Development***



## Who we are

Around 30 researchers from different fields of knowledge working together to sustain, enhance and scale up the creative and cultural capital of our cities, while generating creative solutions for their social, economic and sustainable development

## What we do

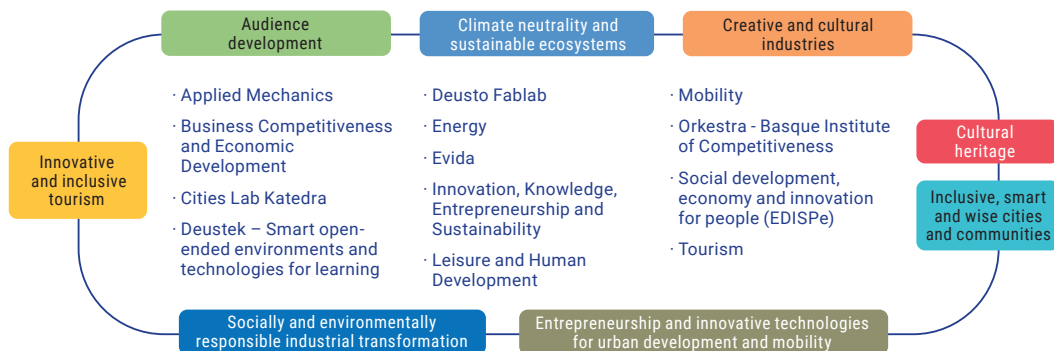
- Interdisciplinary and intersectoral collaborative research bringing together DEUSTO researchers with local, regional and international partners
- Co-creative approach in the identification from local to international social needs
- Active involvement in regional, national and international networks of excellence and research projects
- Contributing to UN Sustainable Development Goals



## What we offer

### INTERDISCIPLINARY COLLABORATION

12 research units in 8 different knowledge areas working interdisciplinarily towards a sustainable social transformation



### INTERSECTORAL COLLABORATION

Closely working with more than 390 organisations from all over the world

392 Stakeholders

26% National

74% International



- 30% Business
- 29% Education & training
- 16% Public administration
- 11% Technology centre
- 8% Non-profit organisation
- 6% Network

## INTERNATIONAL PARTNERSHIP



European Innovation Partnership on Smart Cities and Communities ([EIP-SCC](#))



United Nations Human Settlements Programme  
[UN HABITAT](#)



[UNESCO Creative Cities Network](#)



Global Entrepreneurship Monitor ([GEM](#))



International Federation for IT and Travel & Tourism ([ifitt](#))



World Tourism Organisation ([UNWTO](#))

### Participation in International research and innovation projects



[H2020 ATELIER](#): Amsterdam Bilbao citizen driven smart cities



UNDERGROUND4VALUE

[H2020 COST Underground4value](#): Underground Built Heritage as catalyser for Community Valorisation



[H2020 MOMENTUM](#): Modelling Emerging Transport Solutions for Urban Mobility



[H2020 EDI](#): European Data Incubator



[H2020 Waste4think](#): Moving towards Life Cycle Thinking by integrating Advanced Waste Management Systems



[CREATIVE EUROPE ADESTE+](#): Audience Developer: Skills and Training in Europe



[FEDER AS-Fabrik](#): Bilbao Alliance for smart specialisation in advanced services towards the digital transformation of the industry

## RESEARCH WITH IMPACT ON

### Sustainable Inclusive Cities and Communities

- Clean energy systems and promotion of sustainable consumption patterns through the integration of disruptive technologies ([H2020 Greensoul](#); [H2020 PARITY](#))
- Inclusive and participatory industrial transformation of urban communities ([FEDER AS-Fabrik](#))
- Advanced waste management systems ([H2020 Waste4think](#))
- Smart, inclusive and environment-friendly mobility systems ([H2020 ATELIER](#), [H2020 MOMENTUM](#), [H2020 Drive2theFuture](#), [H2020 TIMON](#), [FP7-ICT ICSI](#))

### Innovative Technologies for Sustainability

- Addressing business and societies' challenges through creative, innovative and safe technology solutions ([H2020 VESSEDIA](#) and [H2020 EDI](#))
- Open Innovation for internet-enabled services in smart cities ([CIP IES Cities](#))

### Cultural and Creative Transformations

- Increasing and diversifying audience participation in arts and cultural events ([Lifelong Learning Programme ADESTE](#), [CREATIVE EUROPE ADESTE+](#) and [ERASMUS+ CONNECT](#))

### Cultural Heritage and Smart Tourism

- Balanced and sustainable approaches for the preservation of cultural heritage ([H2020 COST Underground4value](#))
- Innovative solutions for sustainable tourism (Inter-American Development project)

*Internationalisation based on interdisciplinary and intersectoral collaborations as a driver for innovative and inclusive research with scientific and social impact*

## DEUSTO INTERDISCIPLINARY RESEARCH PLATFORMS



AGEING &  
WELLBEING



B-CREATIVE



GENDER



SOCIAL  
JUSTICE



STRENGTHENING  
PARTICIPATION

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## Contact us

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