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**Title of the course**

- **230102 Disseminating Research: Guidelines for Conferences and Publications**

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**Organizing center/area leading the course**

Deusto International Research School (DIRS) – PhD program in Business and Territorial Competitiveness, Innovation and Sustainability

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**Training category**

AF7. Methodology and research techniques

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**Professor/Coordinator of the training course**

Coordinator: Dr. Iñaki Peña

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**Priority group**

Second year PhD candidates

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**Competences**

The contents of this module will mainly contribute to the acquisition of the following competences:

- CB14: capacity to perform a critical analysis and an assessment and synthesis of new and complex ideas.
- CB16: capacity to stimulate, within academic and professional contexts, the scientific, technological, social, artistic or cultural progress within a knowledge-based society.

It will also strengthen the following personal skills:

- CA05: integrate different knowledge bases, cope with complexity and formulate appropriate judgments with limited information.
- CA06: critique and intellectual defense of prospected solutions.

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**Pre-requisites / prior knowledge**

The student is expected to attend to the 70% of teaching time as a minimum. In addition, he/she is also expected to participate actively in classes. And he/she is required to produce good quality reports related to the review process of an academic paper.

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**Contents****Hints for Disseminating Research:**

Session 1 (2 hours):

- Attending Conferences
- Publications: journal papers (research articles)

## **Disseminating Research in Practice:**

Session 2 (2 hours):

- Dealing with (desk) rejections from Editors

Session 3 (8 hours):

- Submit, Revise and Resubmit (R&R)
- 1st round of a paper/2nd round of paper/Publication

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### **Level of the course**

Introductory

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### **Methodology**

Sessions will be devoted to the explanation of sending papers to conferences and to journals for publication. Students will turn in an exercise at the end of the course.

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### **Language of instruction**

English

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### **Mode of instruction**

In-class and virtual attendance

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### **Number of places**

PhD students: 15

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### **Assessment**

Attendance to class is required.

The final student's mark will include the following elements:

- Written reports to be accomplished in the review process of an academic paper: 70%.
- Active participation in classes: 30%.

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### **Number of hours**

12 hours

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### **San Sebastian Campus**

Month when the course begins: October 2023

Dates:

- Tuesday, 24 October 2023 (15:00-19:00)
- Wednesday, 25 October 2023 (15:00-19:00)
- Thursday, 26 October 2023 (15:00-19:00)

Time: 15:00-19:00