

Do you know what your place in a company could be?

Bachelor's degree + Deusto degrees + Master's degree (Programme)

Deusto Finance Programme (BMA + Financial Analyst Basics)

A new way of looking at finance

Do you enjoy mathematics and data analysis? Are you interested in gaining an in-depth understanding of financial markets and the key players in the sector? Discover the principles that govern finance and learn how to apply them responsibly—creating value for society through job creation and resource development, and contributing to the construction of a fairer world. You'll be prepared to work in investment banking, the stock market, financial departments, and more.



Double degree

BMA + International Relations

Leading organizations in a global context

Do you want to prepare yourself to lead business projects in a global system? Geopolitics and economics are deeply interconnected—a war in another country can impact your local supermarket, the livestock industry, or national manufacturing due to supply shortages or energy prices. This double degree addresses the growing need for experts in international political, economic, legal, and socio-cultural systems—professionals capable of meeting the challenges that organizations face in today's global landscape.

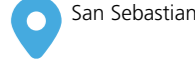


Bachelor's degree + Deusto degree

BMA + International Management Skills

Multinational and multicultural business environment

Are you passionate about languages and interested in working in an international, multicultural setting? Develop your communication skills, negotiation techniques, and cross-cultural competencies to thrive in organizations with a strong global presence. Combine your bachelor's degree in Business Management and Administration with this Deusto degree, taught in English, which introduces a second language (French, German, or Chinese) and includes the opportunity for an international stay of up to one full academic year.



Double degree

BMA + Law

Business decision-making and legal competence

Are you interested in business management and also in understanding, analyzing, and solving problems from a legal perspective? This double degree will prepare you to lead and manage business projects while also equipping you for a wide range of legal professions—from practicing law to working in legal consulting. You'll receive specialized training in tax and commercial law, international contracts, and the emerging legal challenges companies face today: data protection, intellectual property, gender equality, environmental regulation, and more.



Legal context

Advises management and other departments on the implementation of regulations affecting the company's operations. Reviews any legal documents involving rights and obligations, such as corporate agreements adopted within the company. Drafts contracts governing the company's relationships with other entities, including commercial contracts, representation agreements, and service provision contracts. When necessary, may represent the company in court.

Economic-financial context

Finance

Legal

Marketing

Digital context

IT Systems

Strategy

Operations

Human resources

International context

Technological context

Bachelor's degree

BMA | Bachelor of Science in Business Management and Administration

A solid and versatile business education

Do you want to understand the different areas of a company and learn how to manage them effectively? Explore how finance works, how marketing strategies are developed, how to create a strategic business plan, and how human resources are managed. Get ready to take on a variety of roles and responsibilities across a wide range of companies and industries.

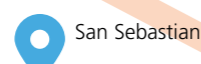


Double degree

BMA + Computer Engineering

Technology consulting in the new digital economy

The digital revolution is reshaping the business world, transforming companies across all sectors—from the digitalization of major corporations to the rapid evolution of the banking industry. Are you interested in business management and economics, but also passionate about IT and digital technologies? This double degree prepares you to drive and integrate the use of ICT in organizations, helping to create new business models and sources of competitive advantage.



Provides the most suitable information systems (hardware and software) to ensure that the company's processes and activities are carried out effectively and efficiently. Implements and manages the ICT that support the company's digital transformation processes. Additionally, ensures the security and protection of the company's data.

Analyzes the competitive environment in which the company operates and defines strategies to increase its competitiveness. Designs the organization, processes, and management systems most suitable for the company to achieve its strategic objectives. Some of the decisions may include acquiring other footwear brands, developing new product lines such as backpacks or other accessories, outsourcing certain activities, or expanding into foreign markets.

Bachelor's degree

Bachelor's degree + Deusto degree (DD)

Bachelor's degree + Deusto degrees + Master's degree (Programme)

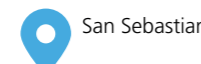
Double degree

Bachelor's degree + Deusto degrees + Master's degree (Programme)

Deusto Business Analytics Programme (BMA + Digital Business Intelligence)

Lead the digital future of business

In an increasingly digital and interconnected world, data analysis and process automation are key to business success. This Bachelor's degree equips you to identify new business models and strategies in areas such as marketing, finance, and logistics. You'll develop one of today's most in-demand professional profiles—ready to lead organizations and shape their future in the digital era.



Bachelor's degree + Deusto degree

BMA + Digital Business Intelligence

The digital, global, and interconnected company

Do you want to be ready to tackle the new challenges businesses face in the digital era? Complement your Bachelor's degree in Business Management and Administration with knowledge in digital marketing, digital finance, and machine learning. You'll learn to create new business opportunities through the use of digital tools and develop strong analytical skills to enhance decision-making within your organization.

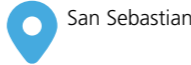


Bachelor's degree + Deusto degree

BMA + Innovation and Entrepreneurship

Creating business opportunities

Are you an entrepreneurial person who would like to launch a business idea or promote new initiatives within an existing company? Initiative, creativity, leadership, proactiveness... Alongside your Bachelor's degree in Business Management and Administration, this specialized program will train you in innovative and entrepreneurial behaviors that will enable you to identify, pursue, and/or create business opportunities wherever you work.



Double degree

BMA + Industrial Technologies Engineering

Business management in the industrial sector

Are you interested in economic and business management? Are you also drawn to industrial technologies? With this double degree, you will be able to combine engineering with business to develop new business strategies and gain a deeper understanding of the technical, organizational, and managerial challenges faced by industrial and technology-based companies.



Do you know what your place in a company could be?



* Get ready for your professional future

We train individuals so that, through their management and leadership in companies and institutions, they create prosperous, just, and inclusive societies.

Comprehensive Training



Content:

Acquire a solid and versatile education, with special emphasis on certain management areas depending on your chosen degree.



Skills:

Develop your communication, teamwork, leadership, and adaptability to new environments.



Values:

Excellence, integrity, cooperation, openness, and courage.



International Perspective

Bachelor's Degree in Business Management and Administration (BMA) 100% in English: You can complete the Business Administration degree entirely in English or in up to three languages (Spanish, Basque, and English).

International Exchange: Study at a foreign university. You have nearly 40 countries to choose from.

International volunteer internships: Complete your internships in economic, productive, and social projects in Latin America or India.

Excellence and innovation

International Accreditations:

As part of our commitment to quality and continuous improvement, Deusto Business School is internationally accredited by AACSB (Association to Advance Collegiate Schools of Business) and AMBA (Association of MBAs), two of the world's leading authorities in business education.

The Most Challenging Business Realities in the Classroom:

Thanks to a renewed curriculum, you will delve into the major current and future challenges facing companies: digital transformation, sustainability, and data management and analysis.

Practical methodology focused on business

Internships for 100% of Students: Guaranteed internships in the area that interests you most.

Experiential Learning: Complement theoretical classes with applied projects, group work, and company visits. Additionally, industry professionals will present real challenges in the classroom.

Career Services Department: Besides managing internships, it offers guidance and training to support your future job placement.

Deusto Business Alumni: Upon graduation, join the alumni network. Access job boards, networking events, reunions, and ongoing training.

* Discover your options

Study in Bilbao



Bachelor of Science in Business Management and Administration (BMA) *

BMA + Digital Business Intelligence

BMA + Financial Analyst Basics (Deusto Finance Programme)

BMA + Law

BMA + Industrial Technologies Engineering

BMA * + International Relations*

Study in Donostia San Sebastian



Bachelor of Science in Business Management and Administration (BMA) *

BMA + International Management Skills*

BMA + Innovation and Entrepreneurship

BMA + Digital Business Intelligence (Deusto Business Analytics Programme)

BMA + Law

BMA + Computer Engineering

BMA + International Relations

Deusto
Business School
University of Deusto



AACSB
ACCREDITED



ASSOCIATION
AMBA
ACCREDITED

* Could this be for me?



Are you curious about how companies work?



Do you like working with numbers? And with other people?



Do you want to start your own business?



Would you like to learn how to make the most of technologies from a business perspective?



Do you want to make a positive impact on society?

*Bachelor's degrees taught only in English

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