

# Bachelor's Degree in Business Administration and Management

## Candidate profile

Students wishing to study the Bachelor's degree in Business Administration and Management at Deusto Business School must have a proactive attitude towards learning and developing the professional competences required to lead and run businesses in today's global world. Candidates to the Business Administration and Management degree should be interested in the overall functioning of the economy and have an interest in learning how companies work and how to manage them. They should have good language skills, the ability to work in a team and the desire to become an excellent, responsible and socially committed professional.

## Graduate profile

The Bachelor's degree in Business Administration offers myriad career opportunities. The degree provides students with the appropriate personal and professional skills to enable them to hold executive and management positions in industrial and service companies (in auditing, consultancy, banking, financial services, mass consumption, etc.) both at the national and international level, in various areas: finance, human resources, marketing, information systems, general management, etc. It also enables students to undertake new projects and businesses.

