

Bachelor's Degree in Business Management and Administration

Candidate profile

Candidates applying for the Bachelor's Degree in Business Management and Administration at Deusto Business School must have acquired the knowledge, skills and abilities of a second-year baccalaureate level, especially in the field of mathematics and logical analysis. In addition, they should have a proactive attitude and aptitude towards learning and the development of a professional profile in the field of business management required by society today, as well as an awareness of social issues.

Prospective business administration students should also have an interest in understanding the functioning of today's organisations in complex and uncertain contexts, and be curious to learn how to promote, manage and lead them in line with trends such as digital transformation and sustainability.

They should also have good language skills, the ability to work in a team and the desire to become excellent, responsible and socially committed professionals.

Graduate profile

Graduates in Business Management and Administration from the University of Deusto will be prepared to take on responsibilities both in general management and in the administration and leadership of the various company areas (finance, marketing, people management, operations, data analysis, etc.). They will be able to perform managerial and executive tasks in a number of organisational areas, as well as analytical, advisory, auditing or consultancy tasks.

The term "organisation" should always be understood as encompassing diverse realities, including both for-profit companies and non-profit institutions, both public and private, belonging to different economic and business sectors, and of different sizes. Ultimately, graduates will be working in any institution or business project that requires professionals trained in management and leadership.

Therefore, graduates in Business Management and Administration from the University of Deusto will be "responsible and outstanding professionals, able to promote, manage, and lead sustainable business projects that create shared value, in complex and uncertain contexts, from a systemic, critical, and compassionate perspective, in collaboration with the stakeholders involved."

With this aim in mind, this degree promotes international mobility programmes and business experience (internships, dual programmes, active and experiential methodologies, etc.). Furthermore, in keeping with the nature of the University of Deusto, the degree in Business Management and Administration also instils personal values and attitudes. Graduates will develop the skills necessary to be aware of and concerned about individuals, the enhancement of society and the care for the environment, thus contributing to the respect for fundamental rights and, hence, to the development of fairer, more inclusive and egalitarian societies.