Double Bachelor's Degree in Business Administration and Management + Computer Engineering

Candidate profile

Students wishing to study the Bachelor's degree in Business Administration and Management + Computer Engineering at University of Deusto must have a proactive attitude towards learning and developing the professional competences in the field of business administration and computer engineering. Candidates to the Business Administration + Computer Engineering degree should be creative people, with analytical and reasoning skills, organised and persevering in their studies, curious to learn how things work. Candidates should have an interest in research and problem solving, as well as in the use of new technologies, especially in the development of business projects. Furthermore, they should be interested in business administration and ICTs, have a good knowledge of languages, the ability to work in a team and the desire to become an excellent, responsible and socially committed professionals.

Graduate profile

The Double Bachelor's Degree in Business Administration and Management + Computer Engineering opens the door to a wide range of career opportunities, providing students with the appropriate skills and knowledge to resolve conflicts in both the business administration and IT spheres. The profiles that cover both fields, business and ICT, are increasingly in demand and our graduates in the double degree in Business Administration and Computer Engineering acquire the knowledge and skills necessary to work in jobs that combine both areas, for example: Big Data and Business Intelligence, business development and IoT applications, smart internet applications, Data Mining, digitisation of processes for knowledge management, etc.