

Graduate Profile: BA in Modern Languages and Management

This degree trains professionals in languages and business management. It will provide graduates with a comprehensive training in four languages and prepare them for different career areas.

At the end of their degree, students will have acquired the language skills and competences described in the Common European Framework of Reference for Languages, with C1 and C2 levels of competence in several aspects of the CEFR for three languages (English, Basque and Spanish). In addition, graduates in Modern Languages will acquire an A2-B1 level in either German, French, Chinese or Arabic.

Graduates will acquire an advanced level in ICT use in the field of business management oriented towards their implementation in areas such as international relations, document production and management, communication capacity and, in general, the various business skills.

Graduates will develop the general and specific competences of the degree as part of their curricular practices and will acquire different and complementary perspectives and gain an insight into the international dimension of the degree and into the various areas of business management.

At the end of their degree, graduates will have both acquired an excellent level in conceptual and practical aspects of language use and the business field and will be prepared to work in the various areas of management that will allow them to look towards a future in which languages and the skills to use them in a wide range of business areas and spheres are essential.

Specifically, this degree allows graduates to work in:

- **Internationalisation:** export, import, customer relations, project monitoring.
- **Marketing:** planning, application of new technologies, networking, analysis.
- **Communication and publishing:** media, events, public relations.
- **Management and purchasing departments:** Drawing up documents, cost control, budgeting, goods control.
- **People Management:** recruiting and selection processes, training, performance evaluation, planning, and coordination.