

# Deusto International Staff Week 2023

SDG 4 – Towards a Sustainable and Quality Higher Education



5 – 9 June 2023

University of Deusto



Universidad de Deusto  
Deustuko Unibertsitatea  
University of Deusto

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# WELCOME TO THE DEUSTO INTERNATIONAL STAFF WEEK

The University of Deusto launches the annual Deusto International Staff Week: SDG 4 - Towards a Sustainable and Quality Higher Education.

*Ensuring inclusive and equitable quality education and promoting lifelong learning opportunities for all* is one of the 17 Sustainable Goals adopted in 2015 by the United Nations Member States. Education helps to reduce inequalities at all levels and contribute to build tolerant societies, but challenges arise in the way to reach quality education.

The Deusto International Staff Week 2023 aims to address the challenges faced in higher education and to find possible solutions through internationalisation action. Together, we will delve into the responses given worldwide to achieve the SDG4 defined by 2030 Agenda for Sustainable Development. During this week, professionals from higher education institutions from all over the world will have the opportunity to discuss and exchange perspectives on this topic.

During the Staff Week, participants will attend daily topic sessions and work together on topics such as equal access to Higher Education, skills needed to access the job market and fostering sustainable development from education.

Welcome to the Deusto International Staff Week 2023!

## OVERVIEW

The Deusto International Staff Week 2023 is designed with the following objectives:

- To learn from others' regional and institutional plans towards internationalisation
- To explore methodologies and tools for HEIs to increase awareness about and towards societal sustainable development among students
- To showcase programs and tools to boost the access to labour market for young people
- To share best practices to promote equal access to higher education and inclusion in our university communities
- To build networking spaces to give the opportunity to collaborate with HEIs from other countries.
- To co-create common solutions to shared challenges by working jointly in daily sessions.

# PROGRAMME

The activities are programmed at Central European Summer Time (CEST).<sup>1</sup>

MONDAY 5 JUNE	TUESDAY 6 JUNE	WEDNESDAY 7 JUNE	THURSDAY 8 JUNE	FRIDAY 9 JUNE
GETTING TO KNOW THE UNIVERSITY OF DEUSTO				
9.00am - 9.30am	9.00am - 10.15am	10.00am - 10.30am	9.00am - 10.15am	9.00am - 10.15am
Registration	University of Deusto Faculties presentation	Visit to San Sebastian Campus	University of Deusto Faculties presentation	University of Deusto Faculties presentation
TOPIC OF THE DAY: PRESENTATIONS AND DISCUSSIONS				
Institutional Strategies towards a Quality Higher Education	Universities with societal impact	Boosting access to the job market	Equal access to Higher Education	Together we go further
9.30am – 10.15am	10.30am - 11.30am	10.45am - 11.45am	10.30am – 11.30	10.15am - 11.15am
Basque Country Strategy towards a Quality Higher Education	Service-Learning at universities	Innovative collaborative programs: Lifelong & Dual Learning	Promoting accessibility and equality in the university communities	Coffee break
Adolfo Morais	Service-Learning team	Irene Cuesta	Luana Ferreira	
10.15am - 10.45pm	11.30am - 12.00pm	11.45am - 12.15pm	11.30am - 12.00pm	11.30am - 12.30pm
Coffee break	Coffee break	Coffee break	Coffee break	Together we go further
10.45am – 11.30am	12.00pm - 1.30 pm	12.15pm - 1.45 pm	12.00pm - 1.30 pm	12.30pm - 1.15 pm
University Strategies towards Sustainability - Agenda 2030				
Juan José Etxeberria	Interactive session	Interactive session	Interactive session	Closing session
11.45am – 13.45pm				
DISW participants' Speed Dating				
2.00pm	1.45pm	2.00pm	1.45pm	1.45pm
Lunch	Lunch	Lunch	Lunch	Lunch

<sup>1</sup> See "practical information" section to find out more details about how to convert the schedule to your time zone.

Besides, the Deusto International Staff Week offers a programme of sociocultural activities.

SOCIOCULTURAL ACTIVITIES				
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
5 JUNE	6 JUNE	7 JUNE	8 JUNE	9 JUNE
Bilbao campus and Bilbao City tour	Guggenheim - visit	San Sebastian - Donostia tour	<i>Pintxos</i> Tasting Evening	Free afternoon

# PRACTICAL INFORMATION

**DATES** 5 – 9 June 2023

**LANGUAGE** English

**MODALITY OF PARTICIPATION** On Campus

**LOCATION** Bilbao Campus

**FEE** No fee

**LIMITED SEATS** 20 participants

**APPLICATION FORM**

[APPLICATION FORM](#)

Please fill in and submit the following form

Deadline: 28 February 2023 (Information on selected participants will be sent by email on 8 March)

**SELECTION CRITERIA**

In order to assure quality and effectiveness in every session, seats are limited to 20 participants maximum.

The hosting institution (University of Deusto) will consider the following selection criteria to select the participants:

- Geographical and institutional diversity - University of Deusto partners from Erasmus+ KA107 and KA171 will be prioritised
- Administrative staff and academic representatives proportionality
- Target audience profile compliance
- Gender equality
- Seniority

**CERTIFICATE OF ATTENDANCE**

Participants will obtain a certificate of attendance to the Deusto International Staff Week by attending 80% of the sessions.

**TIMEZONE**

The activities are programmed at Central European Summer Time (CEST). In order to check your time zone in comparison to the CEST, you can use the website [time.is/compare](https://time.is/compare).

# DAILY PROGRAM

The activities are programmed at Central European Summer Time (CEST). See “practical information” section to find out more details about how to convert the schedule to your time zone.

## MONDAY 5 JUNE

9.00am - 9.30am CEST **Registration & Welcoming**

TOPIC OF THE DAY: SDG4 - Quality Education | Institutional Strategies towards a Quality Higher Education

### **Institutional Strategies towards a Quality Higher Education in the Basque Country | Plenary Session**

Adolfo Morais | Adolfo Morais, Deputy Minister for Universities and Research at the Basque Government, Basque Country, Spain

9.30am – 10.15am CEST

The Basque region holds a strategic position in terms of higher education, due to its autonomous region status and its ability to attract talented initiatives and to its good results in terms of education, employability and research. The Basque Government has just launched a new strategic plan for its university system where internationalisation is one of its main strategic axes. In order to develop this plan, professionals from all stakeholders are considering new trends in international higher education.

10.15am – 10.45am CEST

Coffee Break

### **University Strategies towards Sustainability - Agenda 2030**

Juan José Etxeberria, Vice-Rector for University Community and Agenda 2030

10.45am – 11.30am CEST

The United Nations' 2030 Agenda for Sustainable Development, with the 17 Sustainable Development Goals (SDGs) at its core, tackles the most pressing challenges of the world. Universities play a relevant role in the achievement of the SDGs through learning and teaching, research, organisational governance and external leadership. In order to become truly lead agents of this transformation, universities must adopt a whole university approach and strategy.

The speaker will delve into the approach to Agenda 2030 at the University of Deusto and the cross cutting areas related to the UN Agenda.

### **DISW participants' Speed Networking**

11.45am – 1.45pm CEST

All participants

Along this session participants will get to know each other by briefly introducing themselves and their universities

2.00pm CEST

Lunch Break

## SOCIOCULTURAL ACTIVITY

Afternoon

Bilbao campus and Bilbao City tour

## TUESDAY 6 JUNE

### GETTING TO KNOW THE UNIVERSITY OF DEUSTO

9.00am - 10.15am CEST

**Faculties of the University of Deusto | Presentations**

### TOPIC OF THE DAY: UNIVERSITIES WITH SOCIETAL IMPACT

*SDG 4 Target 4.7 - By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development*

#### **Service-Learning at Universities | Lecture**

Service Learning team at the University of Deusto

Current Higher Education students are the future agents of societal transformation. Curricula should include not only academic knowledge and professional skills, but teaching oriented towards respect for and promotion of human rights, values of peace and the principles of equality and solidarity.

10.30am - 11.30am CEST

Service-Learning methodology provides students with the opportunity to have a learning experience that integrates the coursework with community voluntary projects or activities.

The speaker will share the Service-Learning experiences implemented at the University of Deusto within the framework of a cross cutting Human Training in Values Module.

11.30am - 12.00pm CEST

Coffee Break

#### **Interactive Session**

All participants

12.00pm - 1.30pm CEST

A session to share experiences on promoting sustainable development among Higher Education students.

1.45 pm CEST

Lunch Break

### SOCIOCULTURAL ACTIVITY

Afternoon

Visit to Guggenheim Museum



## WEDNESDAY 7 JUNE

### GETTING TO KNOW THE UNIVERSITY OF DEUSTO

10.00am - 10.30am CEST **Visit to Donostia - San Sebastián Campus**

#### TOPIC OF THE DAY: BOOSTING ACCESS TO THE JOB MARKET

*SDG 4 – Target 4.4 - By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship*

#### **Innovative Collaborative Programs: Lifelong & Dual Learning | Lecture**

Irene Cuesta | Lifelong Learning and Dual Unit Director, University of Deusto, Spain

The new global scenario, after an incomparable global crisis due to the COVID-19, is creating new challenges and opportunities at a higher education level. Universities and other HEIs need to rethink and redesign their teaching-learning processes in order to adapt to a new job market and to new students' expectations and needs.

10.45am - 11.45am CEST

The speaker will explain the case of the University of Deusto, where the dual training model is being developed and implemented in order to offer the students' new ways of integrating their university experience with the labour market. Furthermore, Deusto is also developing lifelong learning strategies that adapt to new profiles of future workers and entrepreneurs.

11.45am - 12.15pm CEST

Coffee Break

#### **Interactive Session**

12.15pm - 1.45pm CEST

All participants

Session to co-create common solutions to shared challenges by working jointly and sharing experiences on boosting access to market at universities.

2.00 pm CEST

Lunch Break

#### SOCIOCULTURAL ACTIVITY

Evening

Donostia – San Sebastián City Tour

## THURSDAY 8 JUNE

### GETTING TO KNOW THE UNIVERSITY OF DEUSTO

9.00am - 10.15am CEST

Faculties of the University of Deusto | Presentations

### TOPIC OF THE DAY: EQUAL ACCESS TO HIGHER EDUCATION

*SDG 4 Target 4.5 - By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations*

#### Promoting Accessibility and Equality in the University Communities | Lecture

Luana Ferreira | Teaching Innovation Unit, University of Deusto, Spain

Superdiversity and multiculturalism have become a reality in societies. Consequently, our classrooms and professors must adapt their practices to this new scenario, where international and intercultural competencies must be included in the teaching and learning process in order to encourage access and integration in the classroom.

The speaker will offer an insight on these innovative aspects by providing her experience and expertise on the research of interculturality in education and the inclusion of non-traditional students within our Institutions, and how teachers and trainers can adapt their methods to these current needs.

10.30am – 11.30am CEST

11.30am – 12.00pm CEST

Coffee Break

#### Interactive Session

All participants

Session to co-create common solutions to shared challenges about interculturality in the classroom by working jointly.

12.00pm – 1.30pm CEST

1.45pm CEST

Lunch Break

### SOCIOCULTURAL ACTIVITY

Afternoon

*Pintxos* Tasting Evening

## FRIDAY 9 JUNE

### GETTING TO KNOW THE UNIVERSITY OF DEUSTO

9.00am - 10.15am CEST **Faculties of the University of Deusto | Presentations**

10.15am – 11.15am CEST Networking Coffee Break

### TOPIC OF THE DAY: TOGETHER WE GO FURTHER

*SDG4 - Ensuring inclusive and equitable quality education and promoting lifelong learning opportunities for all*

#### Together we go further

11.30am – 12.30pm CEST All together

A session to collect the highlights of the sessions of the Deusto International Staff Week and collectively reflect on possible future steps.

12.30pm - 1.15pm CEST

#### Closing session

All participants

1.45 pm CEST

Farewell Lunch

### SOCIOCULTURAL ACTIVITY

Free afternoon



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CONTACT US

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